

# A y e s h a N a v e e d

Karachi, Pakistan

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## Compelling IT Background

An Aptechh certified computer professional with a diploma in software engineering. Extensive experience in building dynamic and responsive websites. Wholeheartedly determined in building a lucrative career in frontend web development.

## Career Path

**Digital Eggheads** | Karachi, Pakistan | Aug 2019 – Present

### Web Developer and Designer

For a year now I've been a part of **Digital Eggheads** and working as a **web developer and a web designer**. My responsibilities here revolves around wireframing, UX/UI of websites, development of website and their maintenance as well. I've worked from E-commerce websites to Real estate websites to building websites for some leading automobile companies and some well known clothing brands as well.

#### Significant priorities:

- Communicating with clients and understanding their needs and wants.
- Designing wireframes for websites and web apps.
- Designing and development of custom websites using HTML, CSS, JS, Bootstrap and php.
- QA of websites.
- Responsive designs.
- Designing and customizing WordPress websites from scratch and using themes as well.
- WordPress website building using Elementor, Visual Composer and WPBakery.
- Identifying and implementation of best suitable plugins for WordPress websites.
- Page speed optimization of websites.

**Turnsole** | Karachi, Pakistan | Aug 2018 – Dec 2018

### Frontend Developer

As a **Frontend and WordPress web developer**, the major component of my job was to build responsive websites as well as customization and building WordPress websites .

#### Significant priorities:

- Bootstrap, CSS and HTML development outside of WordPress for landing pages, microsites, etc.
- Utilizing JavaScript libraries to implement website functionality.

- Ensure cross-browser, cross-platform, and multiple device type compatibility for all web solutions and perform any necessary QA on finished products.
- Creating simple, clean, efficient code.
- Familiarity with Git version controlling system.
- Maintain and improve existing themes, plugins and custom code.
- Responsive and adaptive design, Bootstrap 3
- Wordpress Visual Composer plugin.
- Developed responsive landing pages and emails.

**Interns Pakistan | remote | February 2018 – April 2018**  
**Web Developer**

INTERNS PAKISTAN Is a platform that connects employers and students for internship and job opportunities. During my internship period at INTERNS PAKISTAN as a **web developer**, I applied all my learned skills in building different websites and some other challenges that were given to me.

**Significant priorities:**

- Built website frontends, optimized for all devices.
- Worked independently on projects.
- Optimized websites for maximum performance, cross-browser compatibility.
- QA testing of websites for functionality and usability.
- Knowledge and proficiency with Adobe Photoshop.
- Test & fix code to look nearly the same in a range of supported browsers
- Developed WordPress websites using themes and plugins.
- Experience with the following plugins : Yoast, SEO, Jetpack, WooCommerce, WordPress Social Login.
- Experience with implementing and maintaining paywalls.

**Highlights of Significant Skills**

- HTML5
- CSS3
- Javascript
- Git
- PHP
- Bootstrap 3 + Framework
- Mysql
- Sql
- Photoshop

- WordPress

## **Education**

**Diploma in Software Engineering**, Aptech – IT Education Institute Pakistan

Noteworthy Courses: Html 5 | CSS | Database Management and Creation /  
Development in Microsoft SQL Server | JavaScript | C# | PHP | JAVA | Microsoft  
Office Suite | Software Project Management and MS project | Software Quality  
Assurance

## **References**

Furnished upon request.